



Preventative Care is the Key to Your Pet's Long and Happy Life

Fairfax Animal Hospital's mission is to provide the highest quality of medical care to our patients, excellent client service, and to forge the bond we share with you and your pet.

The basis of our model is prevention. We understand that the most effective means of providing your pet a long and happy life, while minimizing the lifetime cost of care, is through preventive medicine. This is why we highly recommend regular wellness exams, appropriate vaccines, dental care, and proper nutrition.

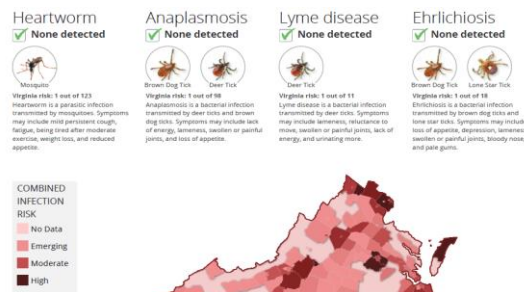
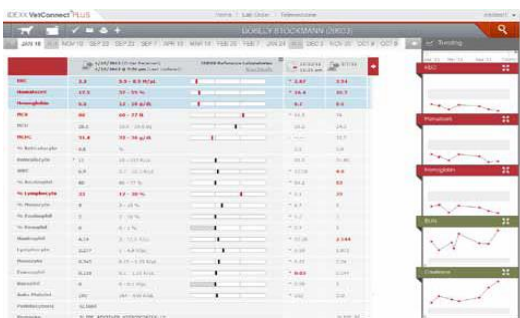
An ounce of prevention

Preventable disease is on the rise: Since 2006, there has been a 36% increase in canine diabetes and a 16% increase in feline diabetes. Heartworm disease, dental disease and the diseases associated with fleas and ticks are also increasing in prevalence.¹

Example: Getting ahead of feline kidney disease

Kidney disease is the leading cause of death in cats and is 7 times as common in cats as it is in dogs. Most cats diagnosed in the early stages of chronic kidney disease live 2–3 years. Cats diagnosed later tend to live less than 6 months. A full 55% of cat owners don't realize their cat can have kidney disease without appearing ill.¹

Routine preventive care visits are the best way to stay on top of good health and to catch underlying illnesses as early as possible. Conversations about lifestyle, diet and behavior in addition to diagnostic testing are critical to ensure pet owners understand the importance of these visits. Because animals can't say when something is wrong, sick pets often don't visit the veterinarian until their illness is well established and showing signs.



¹ Prevalence data for 2012 courtesy of dogandtick.com and © 2012 Google

Preventive care visits allow you to:

- **Establish and monitor individual baseline values for each patient.** Performed early in life, preventive care testing provides a baseline for interpretation of data obtained at subsequent visits and can establish trends that are more specific to individual patients.
- **Spot slight abnormalities** in results and perform further diagnostics, if needed, in a timely manner.
- **Ensure vaccines and preventives are up-to-date** and provide ancillary services, as needed.
- **Provide positive feedback** when pet owners are doing a good job of caring for their pets and reinforce the perception that your staff are the experts on the pet's health.

